GOVERNMENT OF INDIA
DRINKING WATER AND SANITATION
LOK SABHA

UNSTARRED QUESTION NO:1263
ANSWERED ON:09.02.2017
Religious Cities under SBM
Raghavan Shri M. K.

Will the Minister of DRINKING WATER AND SANITATION be pleased to state:

(a) whether the Government has identified and included religious places including Guruvayur and Sabarimala under the Swachh Bharat Mission-Gramin (SBM-G) in Kerala;

(b) if so, the details thereof and the funds allocated indicating the status of the projects included for the purpose under the SBM-G; and

(c) the total amount spent on electronic and print media on advertisements so far pertaining to SBM-G?

Answer

MINISTER OF STATE IN THE MINISTRY OF DRINKING WATER & SANITATION
(SHRI RAMESH CHANDAPPA JIGAJINAGI)

(a) The Government has undertaken an initiative of Swachh Iconic Places (SIP), wherein special efforts for cleaning up 100 iconic places of the country are to be taken up. In the 1st Phase of this initiative, 10 sites have been taken up. Guruvayur and Sabarimala in Kerala are not included in the 1st Phase.

(b) Does not arise.

(c) Under Swachh Bharat Mission (Gramin), Rs. 384.42 crore and Rs. 8.70 crore have been spent on electronic and print media on advertisements at Central level from 2.10.2014 to 31.1.2017.